

GROWING YOUR EMAIL MARKETING LIST

- ADD A SIGNUP LINK TO YOUR SOCIAL BIOS
- TWEET IT OUT TO JOIN YOUR LIST
- HAVE A WEBSITE SIGNUP FORM
- PUT A FISHBOWL ON YOUR COUNTER
- SHARE A SIGNUP LINK VIA FOURSQUARE
- DISPLAY A TEXT TO JOIN OPTION AT YOUR STOREFRONT
- ADD A SIGNUP FORM TO YOUR FACEBOOK PAGE
- DISPLAY A SANDWICH BOARD IN FRONT OF YOUR STOREFRONT WITH A NOTE TO SIGNUP FOR SPECIALS
- GUEST BLOG AND COMMENT ON BLOG POSTS
- DISPLAY A SIGNUP BUTTON ON YOUR NEWSLETTER AND INCLUDE SOCIAL SHARE BUTTONS FOR EASY SHARING
- DISPLAY A QR CODE TO SIGNUP SO CUSTOMERS CAN SCAN TO SIGNUP

